



KINGSTANDING TOGETHER

Ninety years at the heart of Kingstanding.

1930	Birmingham's Oscar Deutsch opens his first Odeon — down the road in Perry Barr.
1935	The Odeon opens in July — architect J. Cecil Clavering: cream faience, curved returns, a three-fin tower.
The blueprint	Historic England: the famous Odeon house style was first adopted here. The rest of Britain followed.
Bingo years	More than sixty years of full houses as a Top Rank, then Mecca — the estate's living room.
2026	The bingo closes and the doors are bolted. A Grade II listed landmark stands empty on Kings Road.
Next	That part is up to you.

Where a national brand was born

ODEON, the adverts said, stood for **Oscar Deutsch Entertains Our Nation**. Deutsch's real invention was the building as the advert — one look in every town, before "corporate identity" had a name. **Ours is the genesis — the first Odeon to look like an Odeon.**

- 1 **Sign the petition** — scan the code or go to kingstanding.org/the-odeon. **More than 2,000 neighbours already have.**
- 2 **Pass this flyer on.** A flyer in a neighbour's hand beats one in a drawer.
- 3 **Join Kingstanding Together** at kingstanding.org/join — the more of us, the harder we are to ignore.



SCAN TO SIGN

Together, we can build a stronger Kingstanding. **Let's make it happen.**